

Mayo Clinic Health System — Southwest Wisconsin
COMMUNITY IMPACT REPORT

2020

Mayo Clinic Health System is a nonprofit organization committed to improving the quality of life, health and well-being of its communities. The organization builds and sustains relationships and invests in the communities where its patients and staff live and work.

Mayo Clinic Health System in Southwest Wisconsin contributes to efforts that align with the priorities identified in its Community Health Needs Assessments (CHNAs): Improve access to mental health care, prevent substance use/misuse, improve well-being of at-risk children and youth, and improve food security.



Mayo Clinic Health System

AWARDED

\$300,000

to nearly

100

ORGANIZATIONS:

food pantries
emergency response
mental health care
substance abuse
children/youth
racial equality
and many more!



Community Investments

Community contributions totaling \$300,000 were made to nearly 100 organizations:

- Area food pantries received more than \$14,000.
- Funds for COVID-19 Emergency Response exceeded \$20,000.
- Programs enhancing access to mental health care received \$18,600.
- Programs reducing substance use or misuse received \$11,500.
- Programs supporting the well-being of children and youth in La Crosse County received over \$45,000.
- In-kind contributions included office space, garden space, furniture and office supplies, laptops for COVID-19 contact tracing, and sharing of medical expertise.



Racial Equity Advancements

Funding was awarded to these organizations to advance racial equity:

- La Crosse Public Education Foundation, Aptiv, Waking Up White and the YWCA received a total of over \$10,000.
- The YWCA, the La Crosse Police Department, Couleecap and Hamilton Elementary School received Mayo Clinic EverybodyIN grants totaling \$20,000.



Mayo Clinic Health System
employs approximately

3,000
EMPLOYEES



Community Partnerships

Mayo Clinic Health System maintains strong relationships with organizations throughout the region, including economic development groups; free clinics; food pantries; the Great Rivers United Way; local municipalities; public health departments; schools and school districts; and organizations that support at-risk youth, address substance abuse and improve access to mental health care.

STAFF GAVE
more than:

1,000 Hours
to community
presentations,
board service and
committee work

\$38,000
to United Way

FOOD
school supplies,
children's books and
other items to nonprofit
organizations

- Medical experts, staff and health care leaders provided more than 1,000 hours to community presentations, board service and committee work.
- Mayo Clinic Health System hosted two virtual COVID-19 community forums: "COVID-19 Outlook and Strategies for Resilience in Uncertain Times" and "COVID-19: Hope on the Horizon."
- Mayo Clinic Health System hosted two virtual Coffee & Conversation parenting events with partner Misty's Dance Unlimited to help families cope with the stress of the COVID-19 pandemic.
- Mayo Clinic Health System hosted "The Mask Made by Me" coloring contest to normalize mask-wearing for kids.
- Mayo Clinic Health System hosted the self-directed Road to Resilience and Discover Gratitude virtual programs.
- Staff donated over \$38,000 to the 2020 Great Rivers United Way campaign.
- Staff-led collection drives provided food, school supplies, children's books and other items benefiting area nonprofit organizations.



COVID-19 Pandemic Response

Mayo Clinic Health System locations changed how health care was delivered during COVID-19 surges so it could continue safely providing health care across the Upper Midwest. Activities included establishing COVID-19 testing sites, implementing virtual options for families to stay connected to hospitalized loved ones, expanding video and phone appointments, working with local health departments, and providing education about COVID-19 protection.

