

Mayo Clinic Health System — Northwest Wisconsin COMMUNITY IMPACT REPORT

2020

Mayo Clinic Health System is a nonprofit organization committed to improving the quality of life, health and well-being of its communities. The organization builds and sustains relationships, and invests in the communities where its patients and staff live and work.

Mayo Clinic Health System's Northwest Wisconsin Region contributes to efforts that align with the priorities from the Community Health Needs Assessments (CHNAs): Improve mental health, prevent obesity and reduce chronic disease, and prevent alcohol misuse and substance abuse.



Mayo Clinic Health System awarded nearly
\$370,000
to more than

70

ORGANIZATIONS:

Boys & Girls Clubs
Wellness Shack
Substance Abuse Prevention
Free Clinic
Public Library
Health Care Scholarships
and many more



Community Investments

Community contributions were made to more than 70 organizations:

- The Boys and Girls Clubs received \$30,000.
- The Wellness Shack received \$5,000.
- The Wisconsin Comprehensive Advanced Life Support program received \$10,000.
- Alliance for Substance Abuse Prevention in Eau Claire received \$15,000.
- The American Heart Association's 2020 Heart Walk received \$5,000.
- Chippewa Valley Free Clinic received \$25,000.
- The L.E. Phillips Memorial Public Library capital campaign received \$75,000.
- University of Wisconsin-Eau Claire Foundation health care scholarships received \$11,000.



Racial Equity Advancements

It also awarded EverybodyIN Fund for Change funding to these local organizations to advance racial equity efforts:

- Embrace Services Inc. received \$4,000 to develop learning opportunities related to cultural responsiveness and inclusivity training.
- Inclusa received \$11,000 to be used for translation needs.
- The Chippewa Falls Public Library received \$1,000 to purchase books related to diversity and inclusion for the Children's and Youth Department.
- The LGBTQ+ Community Center of the Chippewa Valley received \$4,000 to assist with outreach to people of color and other marginalized groups.



Mayo Clinic Health System
employs approximately

5,500
EMPLOYEES

Community Partnerships

Strategic Partners – Mayo Clinic Health System partners with local officials and over 250 stakeholders from organizations across the region, including chambers of commerce, free clinics, local public health agencies, Project SEARCH, schools, Sojourner House, United Way, University of Wisconsin-Eau Claire, and a variety of community benefit organizations focused on health and wellness.

COVID-19 Partnerships — During the COVID-19 pandemic, Mayo Clinic Health System has:

- Delivered regular COVID-19 updates to local chambers of commerce, elected officials, service organizations and other community stakeholders.
- Launched a monoclonal antibody therapy program for patients in western Wisconsin, including those served by other health care organizations.
- Partnered with local public health to coordinate testing, local personal protective equipment supply and distribution of vaccines.



Community Involvement

STAFF GAVE
more than:

6,000 Hours

to community presentations,
board service and
committee work

\$100,000

to United Way

- Medical experts, staff and health care leaders provided more than 6,000 hours in the form of community presentations, board service and committee work.
- Staff donated over \$100,000 to the United Way campaign.
- Hosted a virtual leadership-led COVID-19 Community Forum.
- Provided medical leadership and consultation regarding COVID-19 to local organizations throughout the pandemic, including K–12 school districts, nursing homes and universities.
- Hosted the self-directed Road to Resilience and Discover Gratitude virtual programs.

COVID-19 Pandemic Response

Mayo Clinic Health System locations changed how health care was delivered during COVID-19 surges so they could continue providing safe health care.

Activities included:

- Establishing COVID-19 testing sites.
- Implementing virtual options for families to stay connected to hospitalized loved ones.
- Expanding video and phone appointments.
- Working with local health departments.
- Providing education about COVID-19 protection.

