

# COMMUNITY IMPACT REPORT

2020

Mayo Clinic Health System is a nonprofit organization committed to improving the quality of life, health and well-being of its communities. The organization builds and sustains relationships, and invests in the communities where its patients and staff live and work.

Mayo Clinic Health System in Southeast Minnesota contributes to efforts that align with the priorities from the Community Health Needs Assessments (CHNAs): Improve mental well-being, improve chronic disease prevention and management, improve access to care and prevent substance misuse.



## Community Involvement

STAFF GAVE:  
more than

**7,000 hours**

to community presentations,  
board service and  
committee work

**\$42,000**

to United Way

- Medical experts, staff and health care leaders provided more than 7,000 hours to community presentations, board service and committee work.
- Staff pledged more than \$42,000 to the 2020 United Way campaign.
- Hosted numerous COVID-19 webinars with community Q&As.
- Offered health and wellness programs, such as Health Talk Series: Social Isolation, Strollin' Colon cancer awareness and prevention event, and the annual Women and Well-Being event.
- Promoted self-directed, virtual programs, including Road to Resilience, Discover Gratitude and the Community Wellness Challenge.



## Community Investments

Mayo Clinic Health System  
awarded

**\$370,000**

to nearly

**60**

ORGANIZATIONS

Mayo Clinic Health System contributed to over 60 organizations, including:

- Austin Aspires
- Blue Zones Project, Albert Lea
- Hope and Harbor Homeless Shelter and Hope Coalition, Red Wing
- Owatonna High School Career Pathways
- Scholarship programs at Riverland Community College and Southeast Technical College



This photo was taken prior to the COVID-19 pandemic and does not demonstrate proper pandemic protocols. Please follow all recommended CDC guidelines for masking and social distancing.

## Community Partnerships

**Strategic partners** – Mayo Clinic Health System partners with more than 500 stakeholders and organizations throughout the region, including state health improvement program coordinators, chambers of commerce, United Way, local public health departments and schools, workforce development, and many other community-based organizations. Examples include Community Health Care Collaborative in Albert Lea, Mower Refreshed in Austin, HealthFinders Collaborative in Owatonna and Faribault, and Goodhue County Health and Human Services Community Health Assessment Community Leadership Team.

**COVID-19 Partnerships** – During the COVID-19 pandemic, Mayo Clinic Health System:

- Maintained open dialogue between the practice and the community.
- Sent regular updates about COVID-19 to the community.
- Served as a community liaison with public health officials and community partners, and targeted outreach to priority populations.



## Racial Equity Advancements

Mayo Clinic's EverybodyIN Fund for Change also awarded \$5,000 to each of these local organizations to advance racial equity efforts:

- Cultural Diversity Network in Owatonna to bridge the equity divide through education, mentorship and celebration.
- Project FINE in Winona to provide diversity training to people and organizations in Southeast Minnesota communities.
- United Way of Goodhue, Wabasha and Pierce Counties to support Waking Up Red Wing and improve the multicultural environment of the community.
- Welcome Center in Austin to introduce the Equity Innovation Lab to community organizations.

## COVID-19 Pandemic Response

Mayo Clinic Health System provided safe health care during the COVID-19 pandemic. Activities included establishing COVID-19 testing sites, implementing virtual options for families to stay connected to hospitalized loved ones, expanding video and phone appointments, working with local health departments and providing education about COVID-19 protection. Community Engagement accepted many large and small donations from the community.

