Ensuring Quality, Safety and Satisfaction for Our Patients

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81% breast cancer | 81% cervical cancer | 76% colon cancer

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Improving the Health of Our Communities

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Tim Johnson, M.D.
President and CEO
Mayo Clinic Health System - Franciscan Healthcare
Supporting healthy lifestyles

Hillview Urban Agricultural Center

Everyone in our community should – and can – have access to healthy, local food. That’s why a unique and transformative collaboration is coming to life. Hillview Urban Agricultural Center, Mayo Clinic Health System-Franciscan Healthcare, La Crosse Community Foundation, and Western Technical College are collaborating to create a healthy community through a local, sustainable and accessible food system. Hillview coordinates the work of educators, food agencies, healthcare providers, and community gardens, and provides education on growing and preparing nutritious food. Also, Franciscan Healthcare was pleased to provide financial support for construction of a hoop house at the Washburn Community Garden, allowing participants to grow fresh produce which is donated and sold to the help support Hillview’s mission.

GROW La Crosse

Kids learn so much from hands-on activities. GROW La Crosse creates experiences for children that promote healthy food choices, encourage physical activity and strengthen their connection to nature. More than 500 children attended the annual Fall Festival on the Farm to plant seeds, cook fresh vegetables, participate in yoga, plus much more. We are proud to provide support for this program.

150 active kids providing pedal power = free smoothies!

Kids at the annual Bike Safe Event provided the pedal power for mixing fruit smoothies in a human-powered blender – in addition to learning about bike safety.

15,000 acres: Linked to the Land

Mississippi Valley Conservancy has permanently conserved more than 15,000 acres of bluff lands, prairies, wetlands, and streams in southwestern Wisconsin for you to enjoy. They offer guided nature hikes on their preserves, snowshoe outings, guided bird watching, sunset hikes, and stargazing events with big telescopes, and best of all – public participation is free! We are proud to support this program as a L.I.F.T. initiative.

Edible landscaping!

By growing edible vegetables with ornamental flowers, the planters outside our La Crosse facilities model sustainability and enhance the healthy options available in the cafeteria for patients, visitors and staff.

Supporting local breast care services

The Return of the Big Blue Dragon Boat Race

What has 2,400 arms, 2,400 legs and an unstoppable spirit? The Big Blue Dragon Boat Race, held July 5 on the Black River at La Crosse’s Copeland Park. More than 1,200 paddlers – many of them breast cancer survivors – joined forces to raise money for breast cancer programs and services in La Crosse.

Join us for the 2015 event on July 17 & 18 at Copeland Park in La Crosse. New this year is a Friday evening Family Festival on Logger’s Field in La Crosse, featuring kids’ games and inflatibles. Visit mayoclinichealthsystem.org/bigbluedragon for information.

Kathleen Christian, M.D., medical director for the Center for Breast Care, and Heather Christensen, M.D., from the Center for Women’s Health, celebrate the great day of racing and thank the thousands who supported the event.

$17,761,392 awarded by the Franciscan Healthcare Foundation in the past 10 years to support those with medical needs, from premature infants to patients with cancer, heart disease and other illnesses.

$1,000,000 Auxiliary’s Tiny Tim Gala proceeds since 1986

$15,000 donated to Gerald Hall home for unwed mothers in 2014 from Auxiliary Golf Tourney

$10,000 in nursing scholarships funded by Geranium Sale in 2014

$20,000 Gift Shop proceeds to enhance local health care in 2014

8 Local Families health care debts cleared by Season of Light and Memorial donations to the Auxiliary in 2014

Celebrating 10 Years of the Center for Cancer & Surgery

14,000 cancer treatments & 80,000 surgeries

Hundreds of past patients, colleagues and community members gathered to help us celebrate the 10th anniversary of the Center for Cancer and Surgery in La Crosse. During this past 10 years, we’ve helped more than 6,000 patients through their cancer journeys and performed more than 80,000 surgeries.

104,000 patients treated at Mayo Clinic Health System-Franciscan Healthcare, La Crosse Community Foundation, and Western Technical College are collaborating to create a healthy community through a local, sustainable and accessible food system. Hillview coordinates the work of educators, food agencies, healthcare providers, and community gardens, and provides education on growing and preparing nutritious food. Also, Franciscan Healthcare was pleased to provide financial support for construction of a hoop house at the Washburn Community Garden, allowing participants to grow fresh produce which is donated and sold to the help support Hillview’s mission.

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Mayo Clinic Care in Your Neighborhood

Mayo Clinic Health System – Franciscan Healthcare is a respected network of community-focused hospitals and clinics that serve Iowa, Minnesota and Wisconsin.

$1.7 billion = economic impact
Mayo Clinic Health System in Wisconsin (including Eau Claire area) is the largest private sector employer in Western Wisconsin. Impact includes jobs, suppliers and vendors, and state and local taxes.

601,000 PATIENT VISITS
104,500 PATIENTS SERVED
50,000 AVERAGE VISITS / MONTH

261,756 total pageviews
for our Hometown Health blog @ mayoclinichealthsystem.org/hometown-health

Meeting Your Needs - On the Go!

20,000 of your friends and neighbors have discovered the convenience of Mayo Clinic’s Patient Online Services, and the free Mayo Clinic Patient app – the health system’s online password-protected portal. It enables you to view portions of your medical record, such as lab results, list of medications, immunizations, allergies, upcoming appointments and notes from your past appointments. You also can exchange secure messages with your care team and request appointments or prescription renewals – anytime from your computer or portable device.

Visit mayoclinichealthsystem.org and look for Patient Online Services on the home page. For smartphone users, the Mayo Clinic Patient app also provides access to this same information when you are on the go. The app is a free download for Android, Apple and Amazon portable devices.
Investing In the Health and Well-Being of Our Employees

Our employees are the heart and soul of our organization!

Their health and happiness is key to our success and impacts the lives of those around us, including patients, co-workers, family, friends and neighbors. That’s exactly why we developed the You Matter employee wellness program – to maintain and develop healthy lifestyles that contribute to creating a culture of well-being, not only at work, but also at home and in our communities.

62,000 servings
increased intake of cancer-fighting fruits and vegetables in just one month through the “More Matters” challenge

8,428,000 calories
2,408 lbs.
lost through the “Lose it!” 8-week team-based weight loss challenge!

$311,893
expenses avoided
1557 employees practiced improved medical self-care after participating in the “Health Savvy” on-demand video workshop

6,690,000 minutes
1126 employees moved their bodies in 3, 12-week physical activity campaigns focused on stretching, strength training and aerobic exercise

8,000 hours
donated by our employees volunteering in our communities through our Spirit of Service program

Since 2007, the You Matter health promotion program has had a significant impact on the health of our workforce.

Empowering our employees

This past year we surveyed our employees to find out how we can make their jobs easier and more fulfilling. Below are just a few of our quality measures in which we scored high marks. Our goal is to continually raise our scores. It’s an investment in our future, together!

« EMPLOYEES ARE TREATED WITH DIGNITY AND RESPECT.
« THEIR WORK GIVES THEM A SENSE OF ACHIEVEMENT.
« THEIR IMMEDIATE WORK UNIT HAS A STRONG DESIRE TO CONTINUOUSLY IMPROVE SERVICE.
« MAYO CLINIC LIVES UP TO ITS MISSION: THE NEEDS OF THE PATIENT COMES FIRST.
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